

MOVE IT[®] MAGAZINE

**THE WORLD LEADING MAGAZINE OF HEAVY LIFTING AND TRANSPORT
EQUIPMENT FOR CONSTRUCTION, ENERGY, MARITIME AND INDUSTRY**

PAPER & WEB MEDIA INFORMATION KIT

2023



WE LIKE TO

1ST • WRITE & SHARE YOUR STORY

Show off your products,
your services or your team.
Let's be more visible !

2ND • TALK ABOUT LATEST INNOVATIONS

This year is 100% about innovations,
renewable energy and efficient way
of working in the industry

3RD • UPDATES ON PROJECTS

Discover and learn more about
worlds biggest projects with us
everyday.

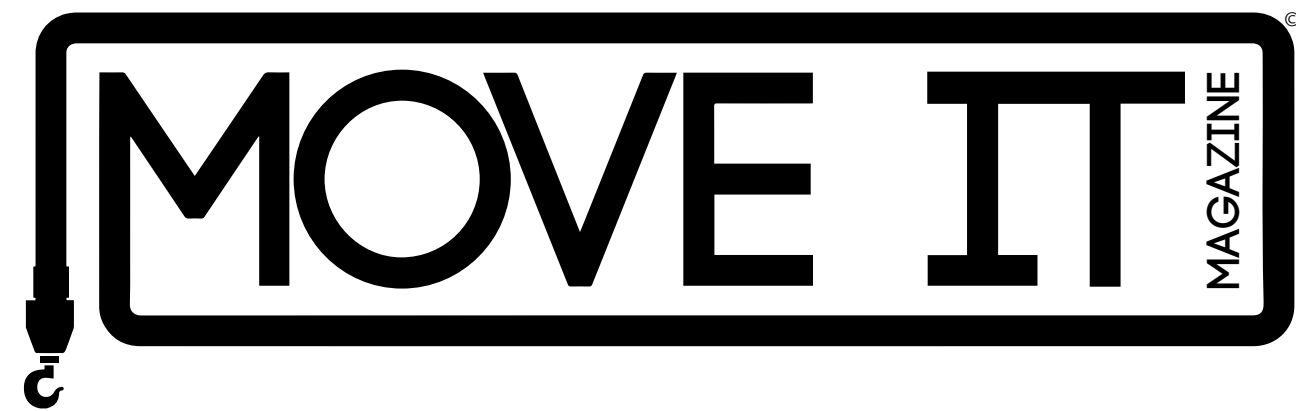
& • WE LIKE TO MOVE IT MOVE IT !



MOVE IT MAGAZINE

MOVE IT!

is an independant bi-monthly magazine publishing digital and print magazines worldwide.



FOR THE BIGGEST, FOR THE HEAVIEST!

News, features, reports, Interviews,...





100K
 2018
 READERS IN EUROPE AND AFRICA

LAUNCH
 2019
 INTERNATIONAL DISTRIBUTION

1M.
 2020
 OVER 1 MILLION LINKS ON THE WEB

2021
 LEAD
 RECOGNIZED BY MAJOR COMPANIES

2022
 PARTNERS
 INTERNATIONAL PARTNERSHIP

Some Illustrations of what we did together...

CREATED IN 2015, MOVE IT MAGAZINE KEEP MOVING FORWARD!

OUR SECTORS

Heavy lifting & Oversized transport!



CONSTRUCTION

Read and see how operators, material and service providers are building the latest construction projects



INDUSTRY

Stay up to date with innovations and technologies needed for handling, lifting and transport in the industry



ENERGY

All energy systems are upgrading to a new level, Follow our news to learn more every day



MARITIME

Port authorities and terminal operators, shipping companies, equipment manufacturers are the key actors of this sector

MINING OIL&GAS

Be informed of latest innovations in the mining sector, on and offshore. Biggest machines as excavators, trucks,

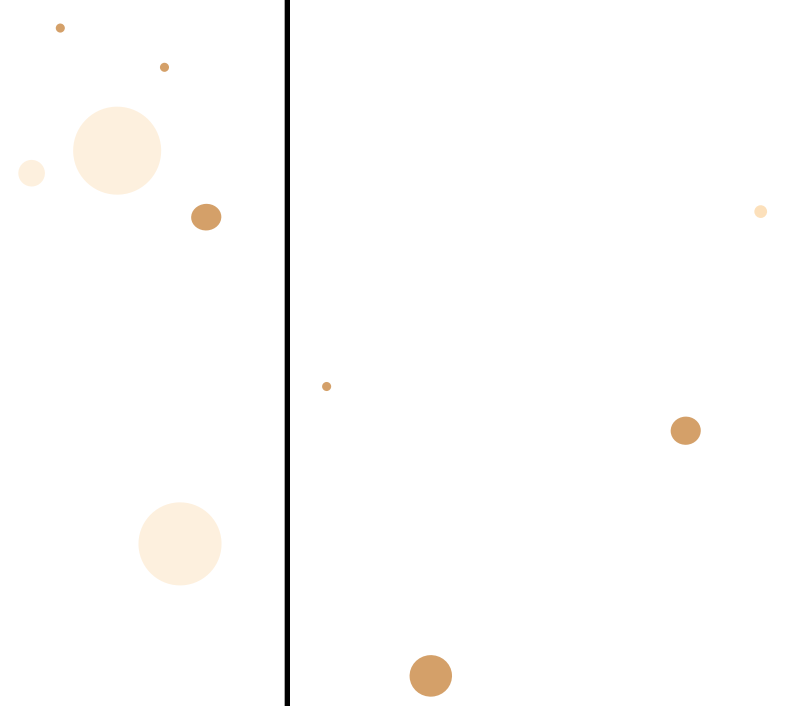
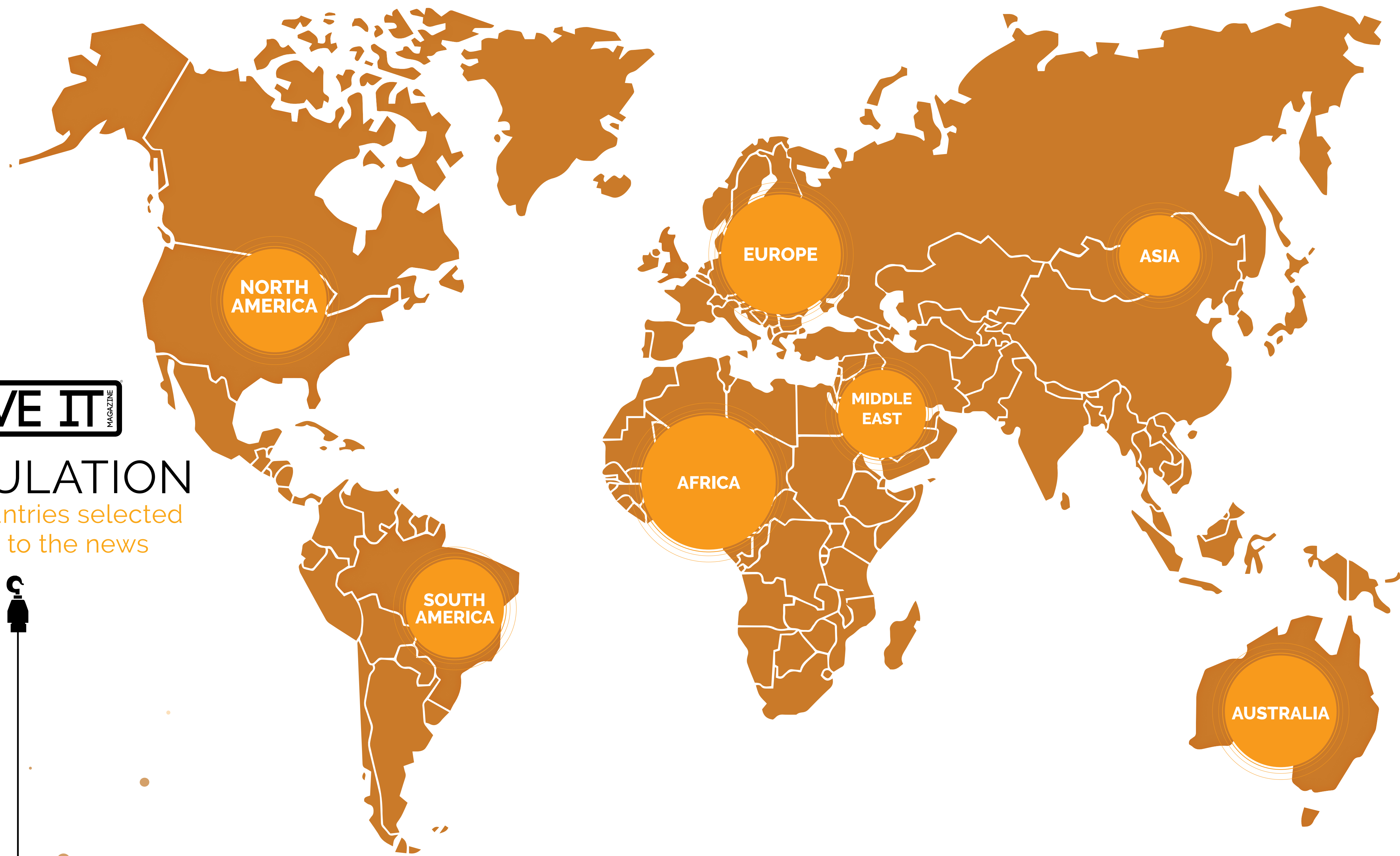


ENVIRONMENT

We are changing the way we live every day, our environment plays an important role and we are glad to focus on



MOVE IT MAGAZINE
CIRCULATION
of the countries selected
according to the news





We are distributed worldwide



EUROPE

Move It Magazine has a readership of over **110 000 PROFESSIONALS** per issue, **85% OF DECISION MAKERS**. Offering you a greatest visibility.



AFRICA

Distributed to major professionals of **HEAVY LIFTING AND TRANSPORT**, equipment manufacturers, maritimes, logistics, construction and energy industry from **OVER 40 COUNTRIES**.



MIDDLE EAST

The regular features are involving **lifting and transport equipment, construction, ports logistics, air cargo, mining and oil&gas, projects, new innovations, and logistics in maritimes, construction, freight forwarding, energy and offshore industry.**



U.S.A

From 2023, we will focus on news from U.S. market, in response to the growing readership and the huge development in this country

READERSHIP

PROJECT FREIGHT FORWARDERS

- RENTAL COMPANIES
- LIFTING COMPANIES
- TRANSPORT COMPANIES
- MATERIAL DEALERS
- PUBLIC WORKS DEALERS
- SHIPPING AGENTS
- PORT AUTHORITIES
- DOCKS
- OFFSHORE

EQUIPMENT MANUFACTURERS

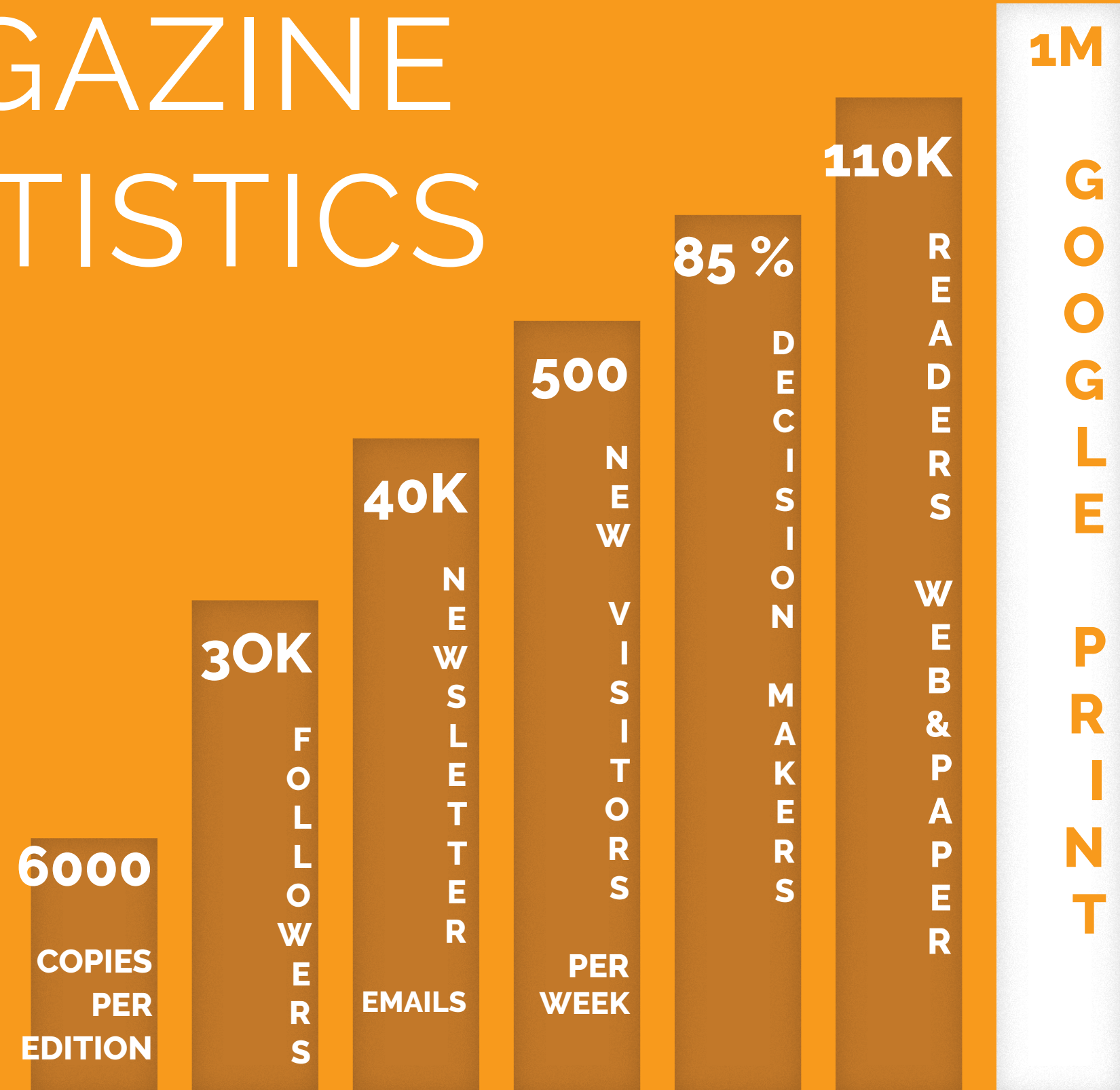
- STEVEDORES
- HANDLERS
- CARRIERS
- EXHIBITIONS
- LOGISTICS COMPANIES
- HEAVY LIFT EQUIPMENTS
- ENGINEERING
- HANDLING
- CONTRACTORS
- MINING

INDUSTRIAL CONSTRUCTIONS

- SHIPBUILDING INDUSTRIES
- OIL & GAS
- GREEN ENERGIES
- AIR CARGO
- INNOVATIONS
- INSURANCE COMPANIES
- ACCESSORIES
- ASSOCIATIONS
- UTILITIES

MOVE IT MAGAZINE

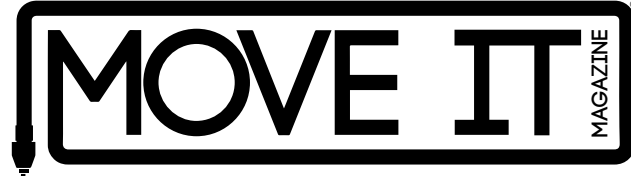
MAGAZINE STATISTICS



Source : Google, wordpress, OVH, LinkedIn, Facebook, Twitter, 2022

"Move It Magazine and our website contain news, features and interviews, as well as useful information. Actually, Move It Magazine is all about what is heavy, huge and abnormal to lift and transport in the world."

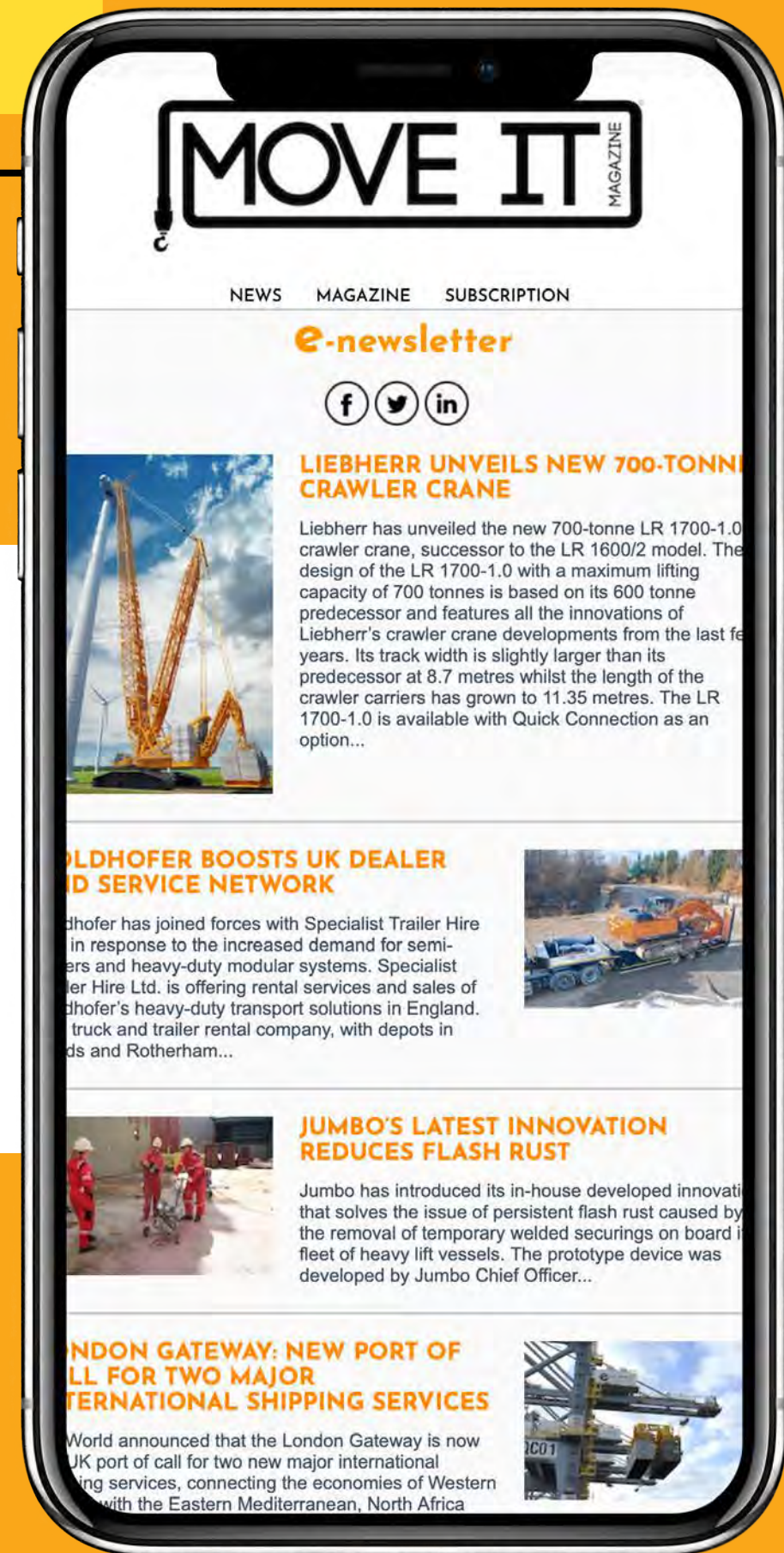
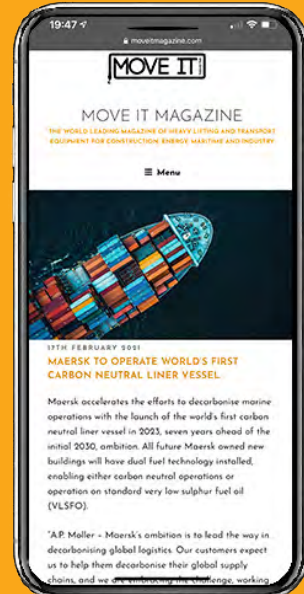
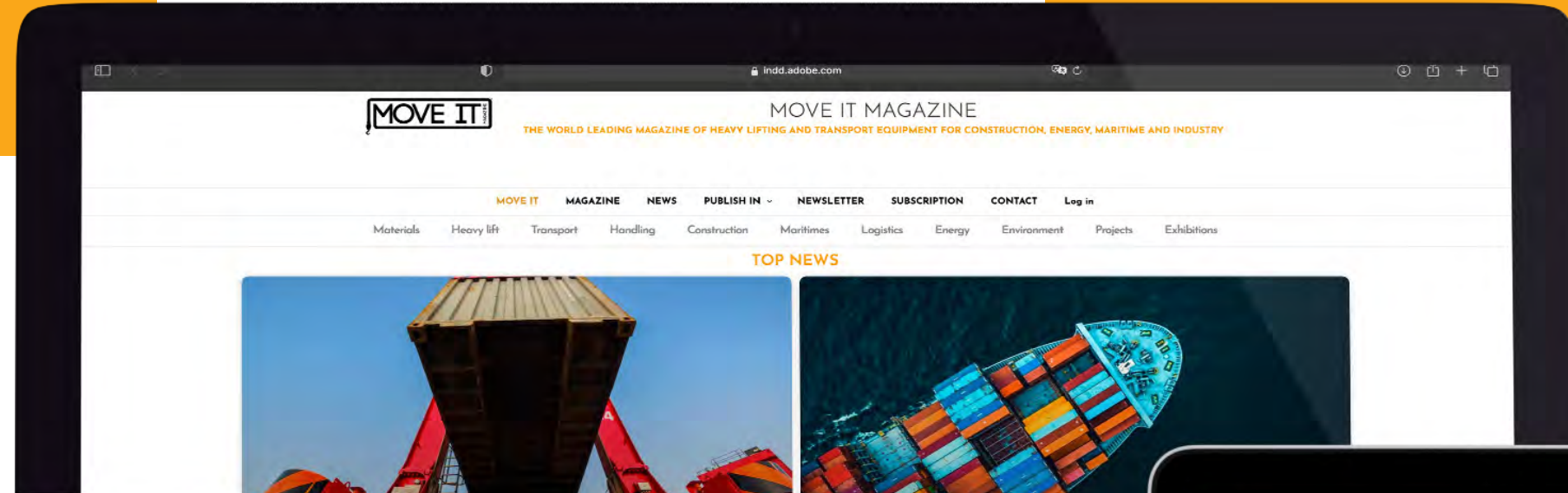




DOWNLINE



WWW.MOVEITMAGAZINE.COM

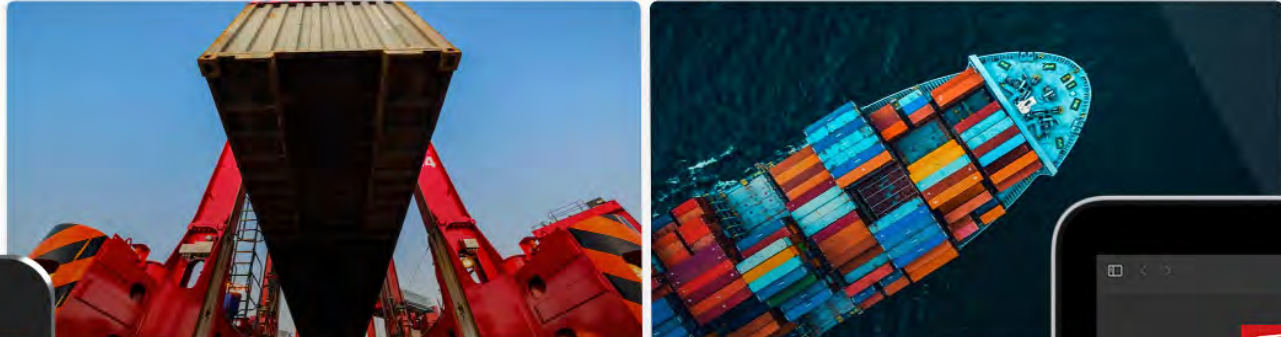


MOVE IT MAGAZINE
THE WORLD LEADING MAGAZINE OF HEAVY LIFTING AND TRANSPORT EQUIPMENT FOR CONSTRUCTION, ENERGY, MARITIME AND INDUSTRY

NEWS | MAGAZINE | SUBSCRIPTION | CONTACT | Log in

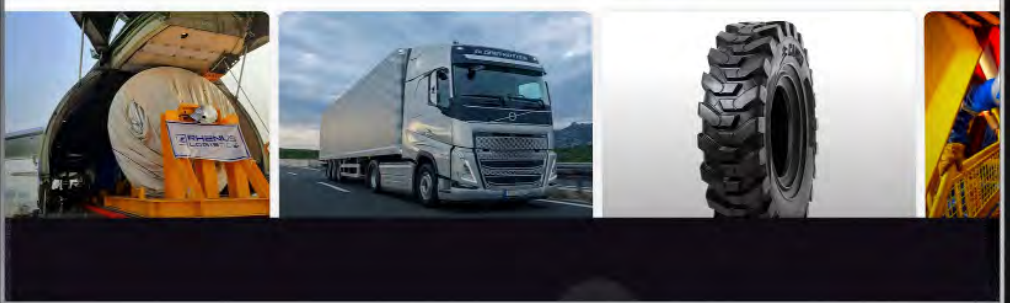
Materials | Heavy lift | Transport | Handling | Construction | Maritimes | Logistics | Energy | Environment | Projects | Exhibitions

TOP NEWS



MAERSK ENSURES CONTRACT FOR 10 ECO-EFFICIENT STRADDLE CARRIERS
Maersk secures contract for 10 hybrid straddle carriers for its new terminal in Copenhagen.

MAERSK TO OPERATE WORLD'S FIRST CARBON NEUTRAL LINER VESSEL
Maersk accelerates the efforts to decarbonise marine operations with the world's first carbon neutral liner vessel in 2025.



MAMMOET ACHIEVES NEW AFRICAN RECORD

Mammoet has successfully completed Africa's heaviest ever equipment transport by moving Kenmore Resources plc's mining plant from its previous mining area at Masakope to Polaris, a new high grade area east of the Moss Mine, in Mozambique. With 200 axles required to lift and transport the WCP 8-unit, the move also represented the most SPMT axles used in Africa in one go and one of the longest moves of a single piece of mining equipment in the world.

When equipped with 200 axles, the WCP 8-unit is the heaviest ever piece of equipment transported in Africa. The move also represented the most SPMT axles used in Africa in one go and one of the longest moves of a single piece of mining equipment in the world.



NEWS | MAGAZINE | SUBSCRIPTION

e-newsletter



LIEBHERR UNVEILS NEW 700-TONNE CRAWLER CRANE

Liebherr has unveiled the new 700-tonne LR 1700-1.0 crawler crane, successor to the LR 1600/2 model. The design of the LR 1700-1.0 with a maximum lifting capacity of 700 tonnes is based on its 600 tonne predecessor and features all the innovations of Liebherr's crawler crane developments from the last few years. Its track width is slightly larger than its predecessor at 8.7 metres whilst the length of the crawler carriers has grown to 11.35 metres. The LR 1700-1.0 is available with Quick Connection as an option...

OLDHOFER BOOSTS UK DEALER AND SERVICE NETWORK

Oldhofer has joined forces with Specialist Trailer Hire in response to the increased demand for semi-trailers and heavy-duty modular systems. Specialist Trailer Hire Ltd. is offering rental services and sales of Oldhofer's heavy-duty transport solutions in England, Scotland and trailer rental company, with depots in London and Rotherham...



JUMBO'S LATEST INNOVATION REDUCES FLASH RUST

Jumbo has introduced its in-house developed innovation that solves the issue of persistent flash rust caused by the removal of temporary welded securings on board its fleet of heavy lift vessels. The prototype device was developed by Jumbo Chief Officer...

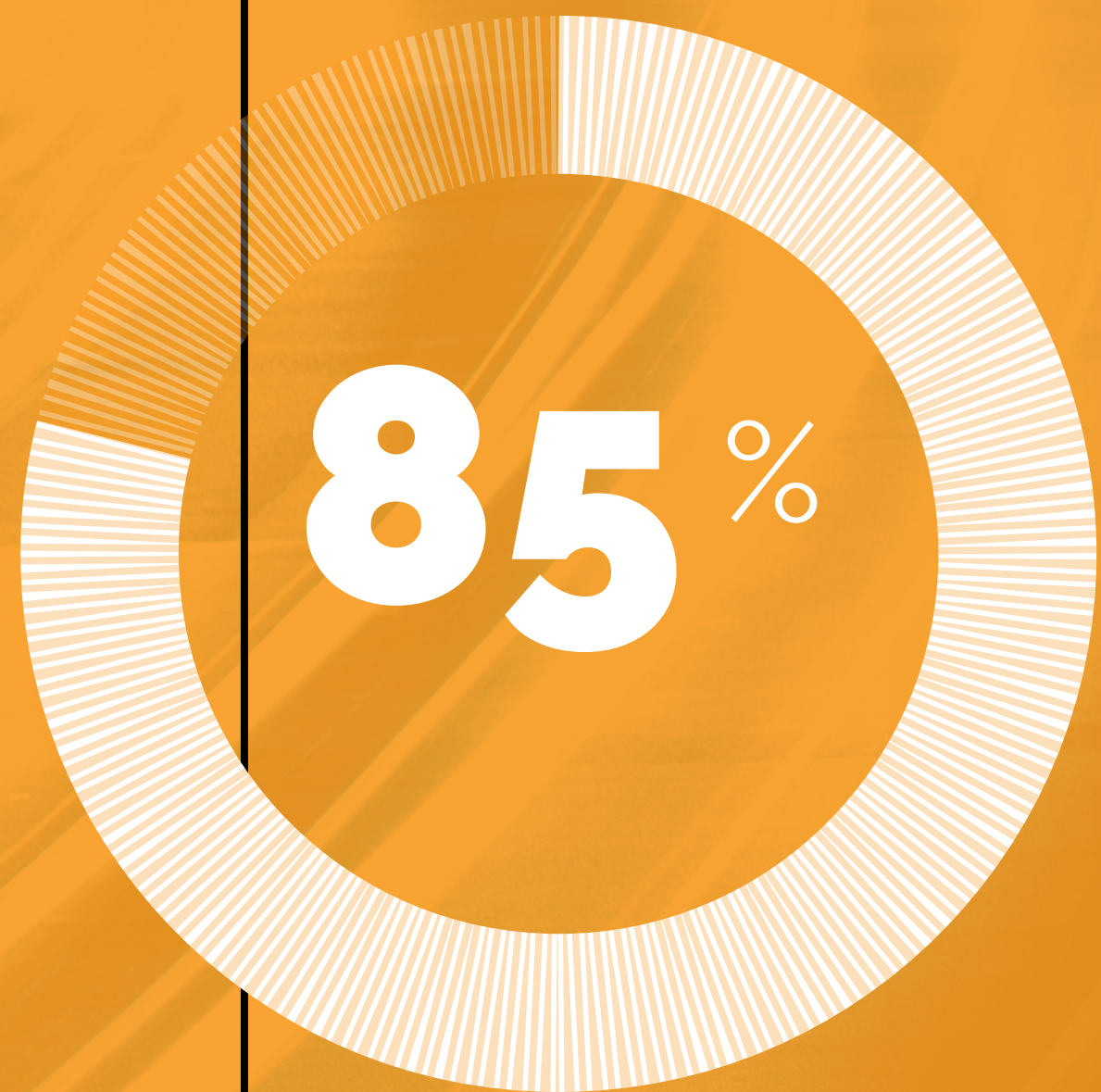
LONDON GATEWAY: NEW PORT OF CALL FOR TWO MAJOR INTERNATIONAL SHIPPING SERVICES

World announced that the London Gateway is now the UK port of call for two new major international shipping services, connecting the economies of Western Europe with the Eastern Mediterranean, North Africa





ONLINE
DATA



Of our users are
decision makers



WEBSITE

163 000 PAGE VIEWS/MONTH



SOCIAL MEDIA

MORE THAN **30 000** FOLLOWERS



NEWSLETTER

SEND EVERY WEEK TO OVER

40 000 EMAILS FROM
DEDICATED SECTORS DATA

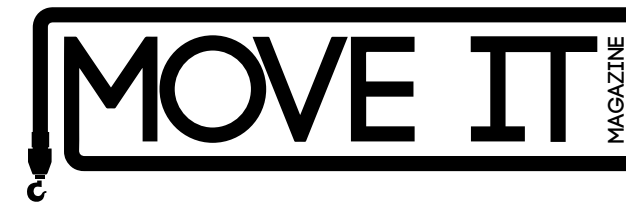
• MORE THAN 1 MILLION WEB PRINT

• UP TO 5K VISITORS PER DAY.

• UP TO 10K WEEKLY CLICS

• MORE THAN 50K MAGAZINES DOWNLOADED

ONLINE
DATA



100%

All of our Advertise
are linked to the website
of the company

MOVEITMAGAZINE.COM

Working together with:

Sponsored content

Direct Email marketing

Digital hyperlinks

Movie integration

Advertising banners

Daily news

**WE MAKE PROPOSAL FOR EVERY BUDGET,
DON'T HESITATE TO CONTACT US!**

LIEBHERR.COM



CLICK from the digital
magazine to go on
company website
and know more about
products or services

DIGITAL PACK 2023

Banner - Newsletter - Post - Magazine

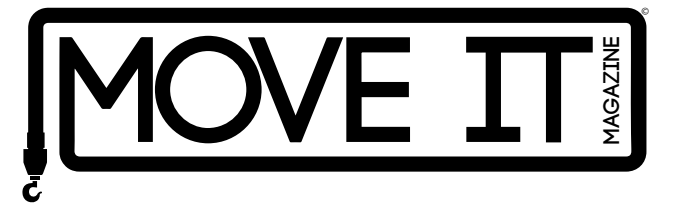
Subscribe monthly and get visibilities all year long

Different option to match your expectation

Faster, easier, smarter, our solutions save times, money and helps you targeting the right customer all in one pack.

CHOOSE YOUR PACK TO STAY UP TO DATE FOR AN YEAR

*Subscribe to pay monthly for a period of one year, automatically renewable every year.



Best start!

BANNER PACK

Banner Website & Newsletter

SIZE 748PIXEL X 150PIXEL
CONFIG: (.JPG)(.PNG)(.GIF)(.SVG) / RGB-72DPI
FOR DESKTOP/TABLET/MOBILE

Website

Your banner on the homepage of moveitmagazine.com

- Change your artwork up to **3 times** per month.
- Show your latest services or products everyday.

-Newsletter

Your banner in the newsletter of moveitmagazine.com

- Change your artwork up to **3 times** per month.
- **4 newsletters** will be send per month.

£ 1,995 per month*
€ 2,450 per month*

SPONSOR PACK

Sponsored post web & newsletter

SIZE IMAGE 1024PIXEL X 720PIXEL
NBR OF FONT WORDS 720 WORDS MAX
CONFIG: (.JPG)(.PNG)(.GIF)(.SVG) / RGB-72DPI
FOR DESKTOP/TABLET/MOBILE

-Web Sponsored post

Publication of news at MIM.com including all social media

- **4 publications per month** on:
 - MIM Website
 - MIM Twitter
 - MIM LinkedIn
 - MIM Instagram
 - MIM Facebook

-Newsletter Sponsored post

Publication of news on MIM Newsletter

- **4 Newsletter** publications per month

£ 1,995 per month*
€ 2,450 per month*

EMAIL PACK

Direct E-mail marketing

CONFIG: HTML FILES INCLUDING IMAGES AND HYPERLINKS
SIZE IMAGE 1024PIXEL X 720PIXEL
NBR OF FONT WORDS UNLIMITED
CONFIG: (.JPG)(.PNG)(.GIF)(.SVG) / RGB-72DPI
FOR DESKTOP/TABLET/MOBILE

Direct Email Marketing

Exclusive newsletter send to move it magazine readers and clients

- Send your newsletter **once a month** to all the community of move it magazine.
- Unlimited, you can display as much as you wish.
- Show your latest services or products exclusively.

£ 3,195 per month*
€ 3,995 per month*

DIGITAL MAG PACK

Advertisement in Digital issue

SIZE: 210mmX297mm (.PDF)(.EPS)(.PSD)(.AI)(.INDD)(.JPG) 4 COLOR
CONFIG: 5mm Bleed DIGITAL MAG (RGB-72DPI) OR PRINT MAG (CMYK - 300DPI)
FOR DESKTOP/TABLET/MOBILE

Digital magazine

Publish your advertise in Move It Magazine's Digital issue

- **6 publications** per year.
- **3 options** of advertise:

1/2 PAGE	FULL PAGE	DOUBLE SPREAD PAGE
£ 210 € 260 per month*	£ 495 € 615 per month*	£ 1,010 € 1,350 per month*

Best Visibility!

DIGITAL FULL PACK

Banner - Sponsored post - emails - Digital adv

Banner

Your banner on the homepage of moveitmagazine.com and its newsletter

- Change your artwork up to **3 times** per month.
- Show your latest services or products everyday.
- Change your artwork up to **3 times** per month.
- **4 newsletters** will be send per month.

Sponsored post

Publication of post at MIM.com including all social media and MIM newsletter

- **4 publications** of news per month on:
 - MIM Website
 - MIM Twitter
 - MIM LinkedIn
 - MIM Instagram
 - MIM Facebook
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Exclusive newsletter send to moveitmagazine.com readers and clients

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 - Show your latest services or products exclusively.

Digital magazine

Publish your advertise in Move It Magazine Digital issue

- **6 publications** per year.
- **Full page** advertise

£ 4,999 per month*
€ 5,999 per month*

PRINT PACK 2023

Move It Magazine printed issue

Become a Leader!

MOVE IT MAGAZINE FULL PACK

Banner - Sponsored post - emails - Digital adv - Printed magazine Advertisement

DIGITAL

Banner

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 - MIM Facebook
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Digital magazine

Publish your advertise in Move It Magazine Digital issue

- **6 publications** per year.
- **Full page** advertise

£ 6,590 per month*

£ 6,990 per month*

PRINT

Printed magazine

Publish your advertise in Move It Magazine's printed issue

Subscribe monthly and get visibilities all year long.

Faster, easier, smarter, our solutions save times, money and helps you targeting the right customer all in one pack.

*Subscribe to pay monthly for a period of one year, automatically renewable every year.

What we propose is **FULL PAGE** coverage, wich is one of the best ratio "visibilities -> rates".

- **6 publications** of FULL PAGE per year.

COVER PAGE RATES*

POSITION	SIZE	N. OF INSERTION:			1	3	6
FRONT COVER	200 MM W X 225 MM H	£8,780	ON REQUEST	ON REQUEST	€11,350	ON REQUEST	ON REQUEST
BACK COVER	210 MM W X 297 MM H	£4,699	£12,697	£23,495	€5,700	€14,450	€28,750
INSIDE FRONT COVER	210 MM W X 297 MM H	£3,550	£9,065	£17,950	€4,595	€11,885	€20,975
INSIDE BACK COVER	210 MM W X 297 MM H	£3,390	£8,790	£17,190	€4,390	€11,350	€20,050

INSIDE PAGE RATES*

POSITION	SIZE	N. OF INSERTION:			1	3	6
DOUBLE PAGE SPREAD	420 MM L X 297 MM H	£4,799	£13,699	£26,499	€5,750	€15,950	€29,950
FULL PAGE	210 MM L X 297 MM H	£2,899	£7,999	£14,999	€3,110	€8,999	€15,999
1/2 PAGE VERTICAL	90 MM L X 270 MM H	£1,799	£4,799	£8,999	€1,980	€5,500	€9,990
1/2 PAGE HORIZONTAL	190 MM L X 130 MM H	£1,799	£4,799	£8,999	€1,980	€5,500	€9,990
1/4 PAGE	90 MM L X 130 MM H	£1,040	£2,999	£5,999	€1,180	€2,999	€5,900



FORMAT (.PDF), (.JPG), (.EPS), (.PSD), (.AI), (.INDD)
WARNING: MOVEITMAGAZINE IS NOT RESPONSIBLE IN CASE OF PRINTING ERROR, COLOUR VARIATION.

PRINTED MAGAZINE ADS ARE INCLUDED IN THE DIGITAL VERSION.
5% SUPPLEMENT FOR DIGITAL ADVERTISEMENT LINKED TO THE WEBSITE

LOOKING FOR MATERIAL, STAFF OR JOB:
WE WILL PUBLISH YOUR ANNOUNCEMENT IN A SPECIAL SECTION 'ANNOUNCEMENT'.
PRICE ON REQUEST

WISH TO SELL MATERIAL:
WE WILL PUBLISH YOUR ANNOUNCEMENT IN A SPECIAL SECTION 'ANNOUNCEMENT'.
PRICE ON REQUEST

SUPPLEMENTS*

FACING MATTER (ISLAND POSITION, FACING CONTENTS, FACING ARTICLE)	+20%
SPECIAL TRADE FAIR EDITIONS	+20%
AGENCIES	+15%
MAGAZINE AD LINKED TO COMPANY WEBSITE.	+5%

ARTWORK, LAYOUT, LOGO CAN BE CREATED BY OUR DESIGN AGENCY. GET QUOTE AT: INFO@MOVEITMAGAZINE.COM

HI-RES PDF: EMBEDDED FONTS AND CMYK IMAGES	DOCUMENTS: TO BE SUPPLIED IN ADOBE INDESIGN CC, PHOTOSHOP CC, ILLUSTRATOR, PDF VECTOR
SCANS, GRAPHICS AND DIGITAL PICTURES: RESOLUTION 300DPI COLOUR CMYK	FILES: CAN BE SENT VIA FTP, WETRANSFER, FILES SUPPLIED IN RGB WILL BE CONVERTED TO CMYK AND MAY RESULT A COLOUR VARIATION.
FONTS: ALL SCREEN AND PRINTER FONTS SHOULD BE SUPPLIED	

DOUBLE PAGE SPREAD	FULL PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE
DOUBLE PAGE SPREAD 420MM L X 297MM H	FULL PAGE 210MM L X 297MM H	1/2 PAGE HORIZONTAL 190MM L X 130MM H	1/2 PAGE VERTICAL 90MM L X 270MM H	1/4 PAGE 90 MM L X 130 MM H

CANCELLATION POLICY
6 WEEKS CANCELLATION NOTICE PRIOR TO PUBLICATION

Editorial Planning 2023



January/February

Exhibition:

Breakbulk Middle East
13-14 February

Main Topics:

Logistics solutions for Oil & Gas Industry

Equipment:

Specialized transport vehicles

Extra:

Breakbulk Middle East exhibitors preview

March/April

Exhibition:

Conexpo Las Vegas 14-18 March

Main Topics:

Automation in Construction

Equipment:

Construction equipment

Extra:

Conexpo exhibitors preview

May/June

Exhibition:

Breakbulk Europe 6-8 June,
TOC Europe 13-15 June

Main Topics:

Ports and Terminals

Equipment:

Port Equipment

Extra:

Breakbulk Europe, TOC Europe exhibitors preview

July/August

Exhibition:

JDL Beaune 21-23 June

Main Topics:

Electromobility and sustainable energy

Equipment:

Cranes and accessories

Extra:

JDL exhibitors preview

September/October

Exhibition:

Breakbulk America
26-28 September

Main Topics:

Heavy lifting and specialized transport America

Equipment:

Heavy lifting technology

Extra:

Breakbulk America exhibitors preview

November/December

Exhibition:

AntwerpXL 28-30 November

Main Topics:

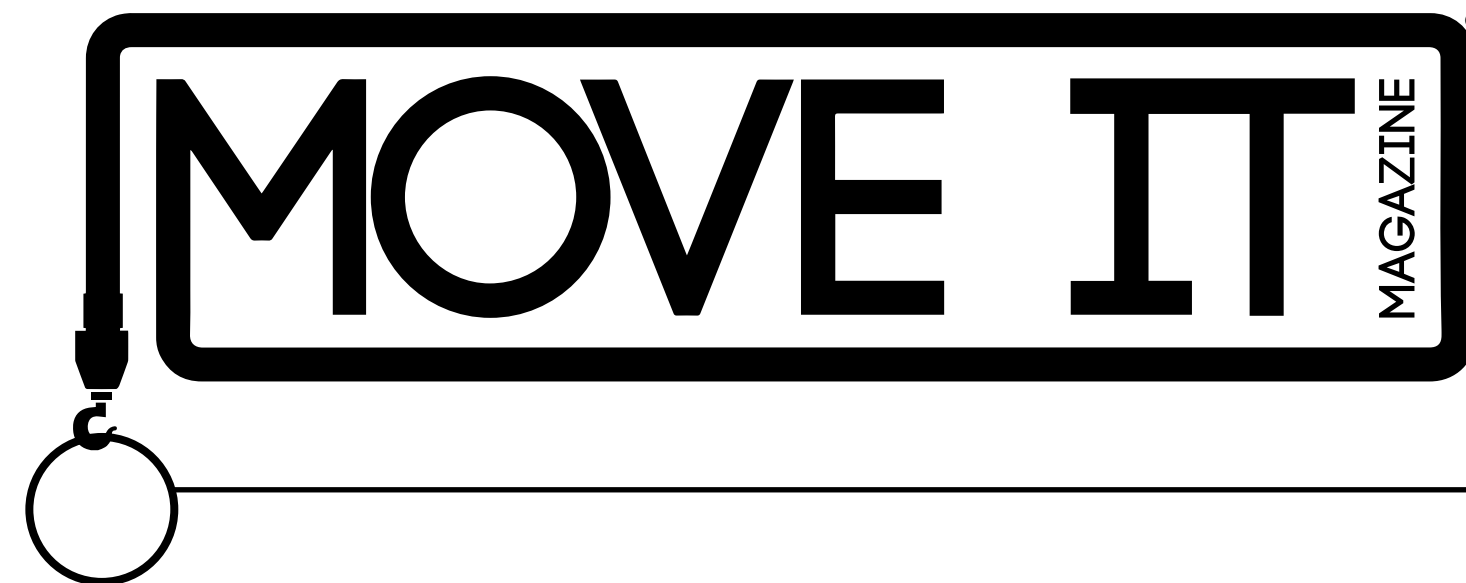
Container shipping

Equipment:

Ships and vessels

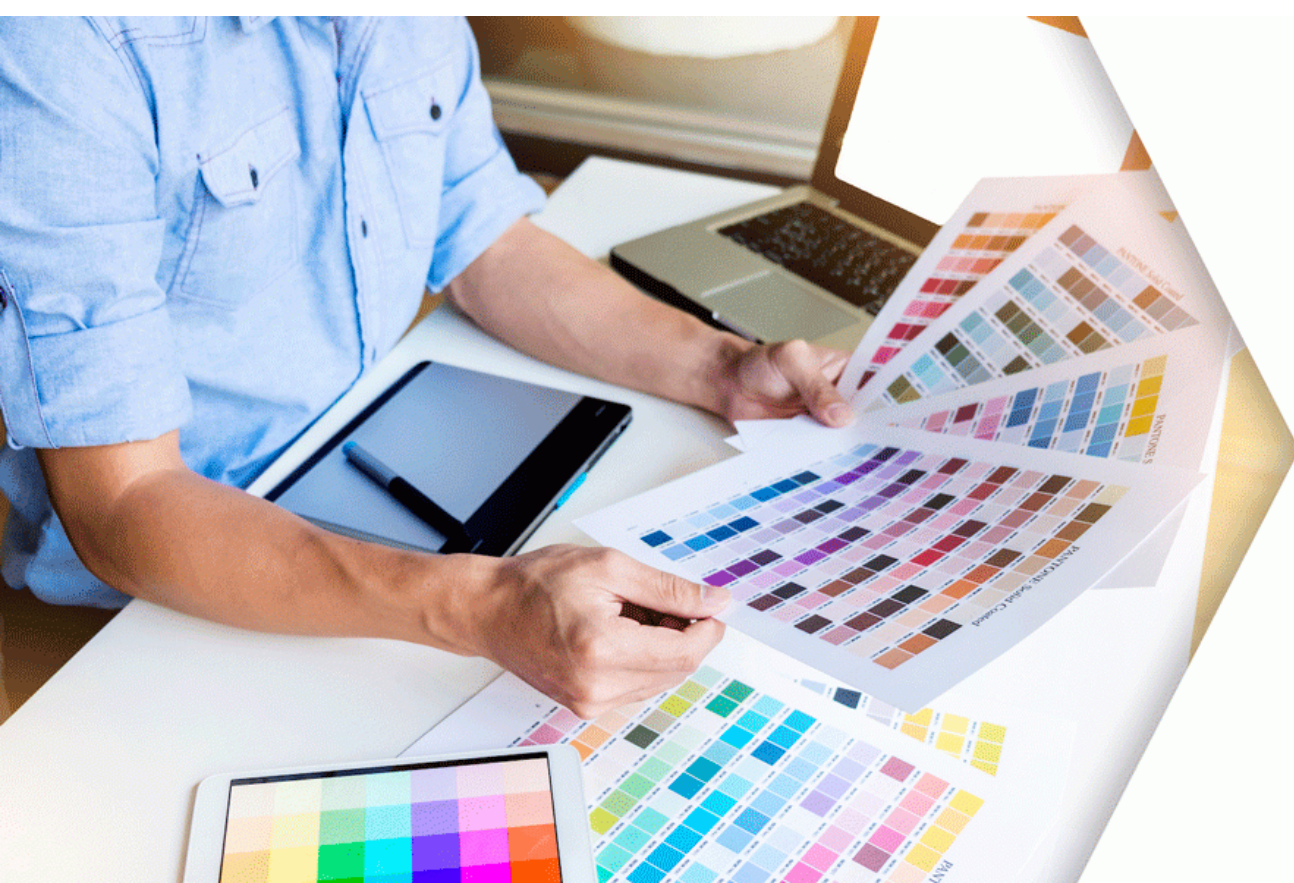
Extra:

AnwerpXL exhibitors preview



DESIGN your next advertise

Our graphic designers are at your entire disposal to create your communication media.



SEND YOUR REQUEST

A member of our team will be dedicated to your project. The best quote will be sent according to your expectation

FINALISE YOUR PROJECT

Choose between our proposals, share your feeling, modify the layout with your graphic designer to finalise your project

PUBLISH IT

Publish your advertise on our printed support and/or online on our website to get even more visibilities

MODIFICATION

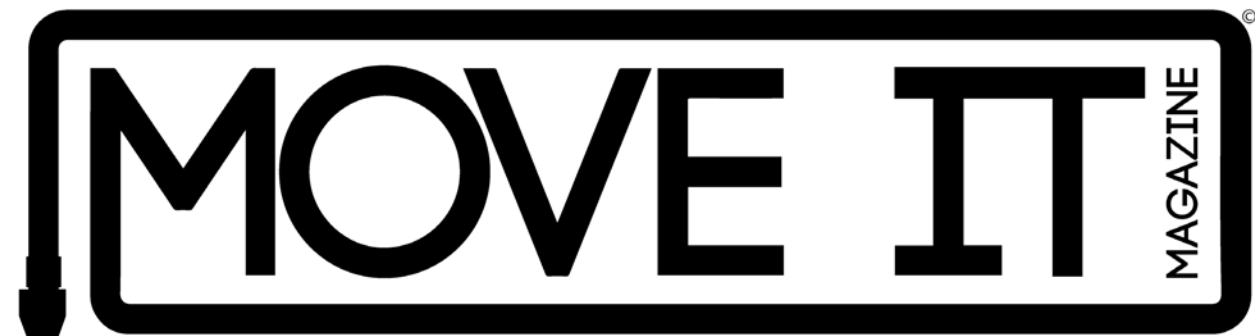
You already have a layout, we will take care of making the small changes you need (dimensions, orientation, content).

- Support within 24 hours
- 3 reviews with our graphic designer in charge of your project

CREATION

We create your communication with our experiences following your directions .

- Support within 24 hours
- 2 différents graphic design
- 3 reviews with our graphic designer in charge of your project



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ENERGY, MARITIME AND INDUSTRY**

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